

REPAIR, RESTORE OR REROOF

WHAT SHOULD I DO?

*A Simple Guide to
Help Homeowners*

Why do I need to maintain my roof?

Over time roof tiles become porous and subject to attack from Moss, Lichen and Algae. This in turn eventually damages the tiles and bonding used in your roof which leads to roof leaks and dampness, damaging the framework of your room and your home.



The tile surface becomes wet and during the winter when it freezes, it expands, cracking the surface, causing pits and crazing, then erosion begins. The sand and aggregate eroded from your tiles washes into your gutters. As the surface degrades, moss becomes established, it grows between the tiles and under the laps taking water directly to the timber beneath. Even a thin covering of moss is a problem, but worse still a thick covering hides the damage to the tiles.

Your roof tiles become very porous because of these factors, well before you see water entering your home from the roof top.

As you can understand, moss and lichens are not the problem but symptoms of a greater problem of degraded, damp and porous tiles.

All roofs are different and need to be checked periodically for these problems that occur gradually over time.



Hips and ridges can become loose and need securing so they don't blow off in the wind.

Early identification and prevention of problems is better (and less costly) than the cure.

Phone 455 6607
for aFree Assessment NOW





Lichen can eat into a roof and render it useless



Pressed metal tiles can be dented and damaged easily over the years.



Rusted flashings can rot away completely

However, Promax can help you ...

Choose the best option with a FREE Assessment

Save your roof with a genuine Promax Restoration

Protect your home with a Professional Promax Roof Replacement

Increase your property value with a fresh new look

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How can **Promax** help?

A simple Roof Inspection & Assessment...

...by one of our highly trained Roof Assessors will give you a proper professional report so that you can make an informed judgement as to whether anything needs to be done to your roof or not.



Call the LOCAL experts at Promax and have a thorough Roof Inspection (complete with photos) carried out so that you know exactly what's going on right over your head.

With this detailed **FREE REPORT**, you can be forewarned of:

- Leaking roof problems
- Moss, lichen & algae growths
- Broken, cracked or worn-out tiles
- Blocked gutters, valleys, down pipes or drains
- Cracked or loose hips and ridges.
- Rust or rips that will ruin your roof in a big wind.

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Who are **Promax Coating Systems**?

Neil and Meredith Anderson's Company Emleigh Enterprises Ltd purchased Promax Coating Systems in July 2009.

Neil began his working life as a carpentry apprentice and 2 years after qualifying he started his own building business in a partnership which ran successfully for 18 years in Oamaru. After selling his share of the business Neil worked as a carpentry tutor. Looking for a new challenge Neil and Meredith purchased the Master Franchise of Crewcut Otago, starting from scratch and building to 11 franchises and approximately 500 green waste customers.



Business Owner
Neil Anderson

Being a professional builder, Neil's attraction to Promax was the high quality products specifically designed to suit different substrates which provide the opportunity for home owners to save money while improving their property values.

Since owning the business Neil has enhanced the quality assurance system ensuring that at each critical stage the completed work meets the highest specifications. He is committed to keeping Promax's reputation as the leading provider of roof restorations in Otago.



Promax's office is located at 5 Largo Avenue, South Dunedin.

Manager Neil Anderson is joined by Administration Manager Alana Rolfe and an experienced team of Roof Assessors and highly skilled tradesmen to carry out all repairs, apply our high tech Coating Systems or reroof your whole house if necessary.

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Why use Promax?

Here are just a few of the many reasons to use Promax Coating Systems & Roofing:

1. We provide you with a **FREE INSPECTION & ASSESSMENT** of your roof so you can see for yourself what is up there.
2. Minor repairs from just \$100 could save you thousands in water damage to your home and belongings.
3. Genuine Promax Roof Restorations use AtomX protective coatings (>10x thicker than 3 coats of paint and with ceramic pigments that do not fade) so you know that the technology involved is world-class. Don't settle for less.
4. Professional Promax Roof Replacements are performed by our team of qualified roofers who do an efficient job that is cost effective – Guaranteed.
5. Years of experience means that you get a proper professional product which will not disappoint you in a few years time.
6. Thorough cleaning and chemical treatment prepares your roof properly so you don't risk regrowth from underneath.
7. Different coatings and treatments are used for different types of roof, because one size does not fit all where roofs are concerned.
8. Promax roofs look fantastic so you will glow with pride as you and your neighbours admire the result of saving thousands of dollars while adding great value to your home.

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Is **ATOMX** Protective Coatings better than other coatings?

How is AtomX different from other coatings?

The **POWER** of AtomX Teflon

Prevent the build up of dirt and grime with AtomX Teflon. Keep your roof looking like NEW with this unique self cleaning technology!



How is AtomX different from other coatings?

The **POWER** of AtomX Ceramic Oxides

Preventing premature fading in harsh UV conditions



How is AtomX different from other coatings?

The **POWER** of AtomX Fungicides

AtomX protective coatings are designed to slowly wear over time, releasing the fungicide and preventing the peeling that occurs with static paint systems.



How is AtomX different from other coatings?

Good for 25 Years

AtomX has a life expectancy of 25 years when professionally Applied by Promax Coating Systems.



HIGHBUILD protective coating system technologies!

AtomX is a genuine protective coating not a paint, with a total system wet film thickness of 733 microns



Roof paint applied by roller or brush 1L/15.9m² = 63 microns



Basecoat

General Data: Coverage:* 40-50m²/20L untextured

Wet Film Thickness: 400 microns @ 2.5m²/L

Topcoat

General Data: Coverage:* 50-60m²/20L untextured

Wet Film Thickness: 333 microns @ 3m²/L



AtomX EC two coat system applied by airless sprayer 1L/2.5 - 3m² = 733 microns



Drinking Water

Can be safely taken from the roof after it's coated (allow for 3 good rainfalls first).



Ecoclean Technologies

AtomX is environmentally friendly with low VOC levels.



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How much better is a **Promax Roof?**

Before



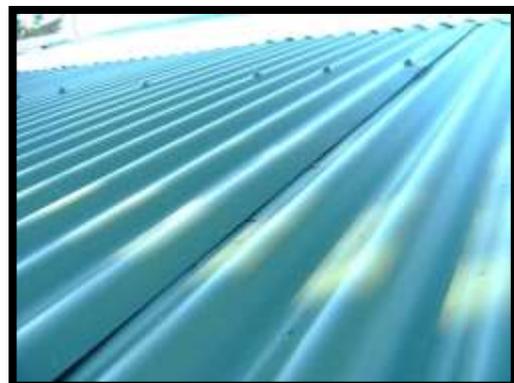
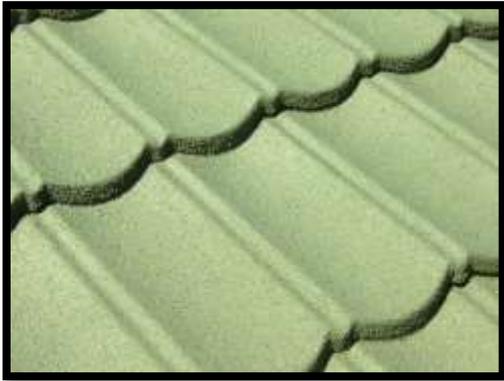
After



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How about a closer look?



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What do people say ?

Here is a testimonial from someone who truly knows the difference between plain old paint and a proper protective coating system – as a former **General Manager of one of NZ's largest roofing tile manufacturers**, he knows what he is talking about.

Dear Sir,

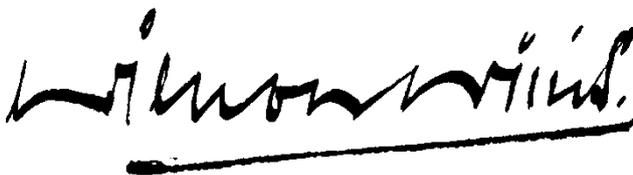
I wish to place on record my appreciation of the high standard of workmanship and materials associated with the re-coating of the roof to my residence at 24 Blundell Place, Birkenhead.

As ex General Manager and International Development Manager of Monier Tiles Company I must confess to some degree of trepidation at the possible re-coating of the metal tiles on a difficult roof of some 50 pitch with many dormers, abutments and gables.

However, my fears were allayed as I watched the work proceed. At all times the tradesmen took great care by covering the swimming pool and ensuring a minimum of debris and dirt around the entire house. On completion the grounds and pathways around the house were thoroughly cleaned.

The coating applications were applied with diligence and great care ensuring that the walls, gable ends and abutments were not oversprayed. The total job was completed to my entire satisfaction and I can say that the finished job has immeasurably improved the total overall appearance of my home.

Yours sincerely,



Wilton Willis.

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for aFree Assessment NOW



Who else has used **Promax**?

Hundreds of households and businesses throughout Otago have benefited from the high quality roof restorations for which we are renowned and naturally very proud of. Here are the names and addresses of just a few who are so pleased and impressed that they are prepared to have prospective purchasers phone them up to talk about it.



**Kyle and Tania Elmer
The Lookout Point Fire Station Flats**

**Senior Members of the Otago
Property Investors Association
03 487 8351**



**Alan Todd
17 Manuka St, Ravensbourne**

**Retired Building Teacher Otago Polytechnic
03 471 0067 (home)**



**New Zealand Police Force
Sth Dunedin Police Station
77 Macandrew Rd,
Dunedin**

**Don't call these guys,
but by all means...
– drive by and check
out the roof...**

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What should I do **NOW?**

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...by one of our highly trained Roof Assessors will give you a proper professional report so that you can make an informed judgement as to whether anything needs to be done to your roof or not

Call the LOCAL experts at Promax and have a thorough Roof Inspection carried out so that you know what's going on right over your head.

Call now...

You will have the peace of mind of **KNOWING** what's going on right over your head.

Ph: 455 6607

...have a chat to Lana or Neil and find out more.

Phone 455 6607
for a **Free Assessment NOW**

